

Kingdom Businesses – Key Identifying Characteristics.

A. Owner / Leader:

1. Will be a Kingdom minded person.
 - a. Must be able to understand and “see” the Kingdom of God in a tangible form on this earth.
 - b. Must be able to see the wider purposes for his/her business in the sphere of the Kingdom of God that has been given them.
 - c. Must be able to see their business as a *means* to the end and not the end.
2. Will be a visibly Spiritual person
 - a. Both at home, church and the workplace.
3. Will know that he/she is called as a leader in the business world.
4. Will have authority and faith to direct the company according to God’s laws and principles.
5. Will have a spirit of excellence.
 - a. Over his/her life
 - b. Over the businesses’ operations, goods and services.
6. Will be of high integrity
 - a. In word
 - b. In deed
 - c. In relationships and transactions.

B. The Business:

1. Will reflect, validate and exemplify the Kingdom mindset of the owner/leader in all its activities and values.
2. Will not practice or trade in a market sector that brings dishonor to God and His church.
3. Will reach-out to all trade and market sectors that it interfaces with to show the Kingdom of God.
 - a. By having good report about its own standing and business.
 - b. By being honest in dealings and transactions.
 - c. By being open and steadfast why some business transactions and deals can not be entered into.
4. Will have a manifest and spiritual Christian ethos
 - a. By declaring such in the vision and mission statements of the business.
 - b. By manifesting the same:
 - i. On the business web site
 - ii. Employee gatherings
 - iii. Promotional literature as appropriate
5. Will have good standing amongst its peers.
 - a. By indirect reputation
 - b. By direct experience of those who have been transacted with.
6. Will ultimately be in existence for the furtherance of the Kingdom and glory of God.
7. Will provide good benefits and conditions to its employees in the top25% when compared to similar industries.
8. Will have direct links and regular contact with the church body:

- a. By the appointment of a corporate pastor
 - b. By some other regular visiting person from the local church body(s).
9. Will provide on-premises and extra curricular Christian activity by means of a Corporate Pastor or other such means.

C. The Employees :

1. Will in the majority, be real believers and hold and support the same values as the owner.
2. Will see their employment as a means to an end (the end being the furtherance of the Kingdom of God and his glory) and a service to God.
3. Will take active participation in praying for the business, its leaders and goals.
4. Will be comfortable with and practice spiritual life in the secular arena.
5. Will support and take part in extra-curricular activities of the business that further its Kingdom-minded and spiritual goals.
 - a. By giving skills, advice and other resources to Kingdom seeding initiatives.
 - b. By participating in promoting to business associates and alliance the needs and activities of those extra-curricular projects.

D. The Associations, Alliances and Partnerships:

1. Will be formed with both Kingdom and non-Kingdom (secular world system) businesses:
 - a. By prudent and cautious associations with secular businesses
 - b. By alliances with Kingdom business, be they clients, suppliers or competitors, in order to promote the Kingdom of God and collectively be "light" into the secular system.
 - c. By partnerships and friendships with trusted and established business contacts and with church and ministry contacts; for specific and consolidated furtherance of the Kingdom through specific projects & tasks.

E. The Finances

1. Will be generated by profit through good stewardship.
2. Will be spent and given wisely.
3. Will be handled with complete integrity and righteousness.
 - a. By open and clear accounting
 - b. By discrete and invisible giving that does not seek reward in this life.
4. Will be viewed as a resource to further the Kingdom of God.
 - a. By seeding other Kingdom business
 - b. By supporting Kingdom ministries
 - c. By gifts to Kingdom individuals and ministries
 - d. By gifts and tithes to the local church and other church bodies as appropriate.