

Vital Seed - Business Plan Score Sheet

Business Name: <i>An Example</i>		Scores	
Item No.	Item	Excellent	Satisfactory
		Weak	Not Evident
		enter score of either: (3) (2) (1) (0)	
1.0 Business Goals:			
1.1	Declared purpose of the business		1
1.2	Vision or Mission statement		0
1.3	Calling and motivation for venture		0
sub-total			1
2.0 Church Links:			
2.1	Relationship to local and or apostolic churches / networks		0
2.2	Planned interaction with the local church and church networks		0
sub-total			0
3.0 Goods and Services:			
3.1	Need for the goods and or services		1
3.2	Differencing factors of Goods or Services / Brand strength		2
3.3	Benefit of goods and services to the community/public		1
sub-total			4
4.0 Kingdom Impact:			
4.1	Evangelistic nature / activities (salt & light)		0
4.2	Financial benefit to local church / apostolic network		0
4.3	Financial benefit to missions and ministries		0
4.4	Cooperation and synergies with local and wider church		0
sub-total			0
5.0 Business Management:			
5.1	Business entity or Board characteristics		0
5.2	Management structure		0
5.3	Experience of staff employees		0
5.4	Goals, milestones and measurable achievements		1
5.5	Accountability, Advisory inputs and arranged Mentors.		0
5.6	Character references and reputation of the entrepreneur		0
sub-total			1
6.0 Business Plan / Finances			
6.1	Relevant experience in the proposed market		1
6.2	Detailed & sustainable timeline for plan		1
6.3	Risk Analysis		0
6.4	Cost Plan / Budgets		1
6.5	Break-even / Profitability point		2
6.6	Start up capital provided / invested or to be invested		3
6.7	Loans and sources of finances		2
6.8	SWAT analysis: Market		2
6.9	SWAT analysis: Competition		2
6.10	SWAT analysis: Economic		2
6.11	SWAT analysis: Political		2
6.12	SWAT analysis: General		2
sub-total			20
7.0 General Communication			

Item No.	Item	enter score of either:			
		<i>Excellent</i> (3)	<i>Satisfactory</i> (2)	<i>Weak</i> (1)	<i>Not evident</i> (0)
7.1	Presentation				1
7.2	Logical and clear layout				1
7.3	Supporting documentation				0
7.4	Written English				3
7.5	Clarity of objectives				2
7.6	Clarity of conclusions and definition of needs.				1
7.7	Contact information				0
	sub-total				8
	Totals				34